

DELEGATE REPORT FALL COMMITTEE OCTOBER 19th, 2013

Hello Area 20 Committee

Good morning everybody.

The 63rd General Service Conference affirms that the Internet, social media and all forms of public communications are implicit in the last phrase of the Short Form of Tradition Eleven, which reads: "...at the level of press, radio and films."

I really like saying that. For reasons being, I like the way it sounds, it was one of my prouder moments of unity within Alcoholics Anonymous at this years General Service Conference, and it is a start, if only a small start to getting our membership to look at our behavior on social media and other forms of public communication.

FROM AAWS HIGHLIGHTS: PUBLISHING- Total gross sales for the first eight months through August 2013 are \$8,774,270, which is \$166,380 (1.93%) over estimate for the period, and ahead of last year's gross sales At this time by \$172,818.

AAWS recommended that the price of e-book versions of AAWS literature be kept below their print version equivalents.

AAWS recommended that a soft cover, abridged, large-print edition of Alcoholics Anonymous be produced in early 2014.

FINANCE-For the seven months ended July 31, 2013, contributions from AA groups and members of \$3,845,796 were \$57,700 over budget. Gross profit on literature sales of \$4,801,540 was \$281,400 over budget. Total operating expenses of \$8,883,998 were \$16,400 over budget. Net loss totaled \$236,347, compared with a seven month budgeted loss of \$557,888. I can only speak for myself, I know that our home group and myself personally do our parts with continued contributions to District 11, Area 20 and the General Service Board. Are you and your group doing your part?

GRAPEVINE: Income above budget by \$178,116, average subscriptions are below budget by 1,619.

LaVina subscriptions are increasing, income is over budget by \$8544. The by month subscriptions are decreasing to 15%. LaVina's renewal rate is lower than Grapevine's.

Grapevine now offers 17 e-Books.

FNV/Grapevine and Your Group project has resulted in 4,039 new group contacts to date.

Grapevine Daily Quote has 22,479 subscribers

Launched the Spanish language weekly quote, Cita Semanal con LaVina on September 2, 2013.

The two simplest ways to support Grapevine are to subscribe, and to submit articles. I again do my part I have 1 Grapevine and 2 LaVina subscriptions. And I have submitted stories that were never published.

There is an opening for an Appointed Committee Member for the Trustees' Committee on Public Information. All Area Committee Members should have received that information from me this week. If not and are interested or know somebody that may be interested, see me during a break or after the meeting today.

The AAWS Online Bookstore has been deployed of Tuesday October 15th. I did not buy anything but was able to easily navigate through it. You can get there through the AAWS web site.

I sent out pre-order forms for the 75th Anniversary Commemorative Edition Big Book. You can order now for an April Delivery. Again see me if you did not get this from me in an e-mail

Don't forget our East Central Regional Forum in Fort Wayne Indiana on November 15-17. Where you should be able to meet our General Service Office Manager, Chairman of the General Service Board, our new Regional Trustee, an AAWS Board Trustee, a Grapevine Board Trustee, our Grapevine Executive Editor Publisher, our LaVina Editor and a Non Alcoholic member of the General Service Board. You will be able to engage in conversation and ask questions of all of these people. Plus there will be workshops, presentations and ask-it baskets. There should be something of interest for everybody.

We are getting close to the 2014 Conference of Delegates Past and Present in Schaumburg on Feb. 7-9, Hosted by Northern Illinois Area 20. We have 3 registrations in. We have people willing to volunteer. See me if you are interested.

At our last Assembly I talked about my concerns of the \$12.00 price tag on the 75th Anniversary Commemorative Edition Big Book. Well I sent a letter to select members of the General Service Board and AAWS Board, and I was contacted this week that my letter and concerns will be discussed at the Nov. 1st AAWS Board Meeting. I surely can't ask for more than that. I'm happy the discussion will take place.

THANK YOU
Rich