

Report of the Delegate
Summer Committee Meeting
August 5, 2017

Since the last committee meeting held May 13th I had visited the alano club of Waukegan, districts 40, 11, 22, 28, 23, 51, 73, 65 and 43 sharing about the 67th General Service Conference. There was a good amount of questions and discussion. As it is now, I have only two more districts to visit in September. July 1st I attended the La Viña anniversary workshop and showed the PowerPoint presentation that was presented at the GSC.

July 14-16th I was at the Indiana State Conference with the East Central Regional Conference combined. It was fairly similar to what our Area had done last year with our State Conference. I had been privileged to have been asked to participate in a workshop. The panel was titled AA-Perilous Wealth & Power, Financial Principle, and Participation & Responsibilities, which translates to Warranty one, two and three. At the same time the other panel was titled A.A. – Unity, Equality, and Freedom, which translates to Warranty four, five and six. The workshops were presented at 10:30-11:30 and 2:30-3:30. We thought that after the members figured out what the panels were that they may not go to the afternoon ones, but we were wrong, both rooms were very full. Also a Delegate's only meeting was held with information from our new Regional Trustee Mark E.

A.A. World Services, Inc. April 2017 -
July 2017 Richard P., Chair

Since its March 2017 meeting, the A.A. World Services (A.A.W.S.) Corporate Board has met three times: April 27, June 16 and July 27. During this same period, the A.A.W.S. Finance, Publishing, Technology/Communication/Services and Nominating Committees each met twice.

SERVICES

Communication Services

G.S.O.'s Website Design committee is reviewing presentations from selected vendors for the proposed website redesign. In addition, research is underway regarding the development of a new A.A.W.S ; app. The updated service material, SMF-53 "Estimates of Groups and Members" and the "Safety Card for A. A. Groups" have been added to the "What's New" section of aa.org.

Conference

The Conference dashboard has been updated in all three languages to include: Conference Advisory Actions, Committee Considerations, Recommendations and Floor Actions that did not become Advisory Actions. Additionally, the Publishing Department has completed the Final Conference Report in all three languages and is preparing the new, digital, anonymity protected versions. G.S.O. and Grapevine staff are working on implementation of Advisory Actions. Additionally, a G.S.O. team consisting of the Conference coordinator, publishing director, managing editor, and Spanish editor has been meeting to implement the 2017 Advisory Action that G.S.O. strive to translate all Conference background material into French and Spanish by the first week in March.

Cooperation with the Professional Community

Ten of the 24 National exhibits for 2017 have been completed. "An Open Letter to Health Care Professionals" from past Class A trustee John Fromson has been posted on the Professionals Page of aa.org and the spring issue of About AA was published in May on the topic "Myths and Misconceptions." Six new C.P.C. banners have been produced for use at national conferences

- two in French, two in Spanish, and two in English. The Spanish and English banners made their debut at the National Council of La Raza, July 8-11. The French banner will get its first use in November at the College of Family Physicians of Canada Conference in Montreal.

Corrections

Local committees coordinated 91 prerelease requests and 18 requests for new meetings. The fellowship at large responded with over 90 volunteers to the C.C.S. "Mail Call" printed in the July prison issue of the Grapevine. The volunteers included former inmates who benefited from C.C.S. as insiders and are now outsiders. The assignment also answered 1,149 letters and linked 259 inmates through C.C.S.

Group Services/Loners Internationalists Meeting (UM)

Following the Conference, copies of the initial draft of the Final Conference Report were sent to the Conference Committee on Report and Charter for their review. Recent updates to service material include "Fellowships Similar to A.A.," "Use of the Circle-Triangle Symbol," and "Estimates of A.A. Groups and Members." The assignment also compiled material for the May/June and July/August issues of LIM, sharing experience, strength and hope from far-flung members

International

The International assignment has been working on the International A.A. Data Map project and recently attended the Sub-Saharan Africa Service Meeting in Johannesburg, South Africa, and the Asia Oceania Service Meeting in Ulaanbaatar, Mongolia. These biennial zonal meetings include countries where A.A. is well-established and those in which A.A. may just be getting started, offering a vital interchange on how to develop stronger service structures around the world. Additionally, preparations are underway for the 25th WSM to be held in Durban, South Africa in 2018.

Literature

The June 2017 literature activity update report was distributed to all literature committee chairs and delegates, providing information about the actions of the 2017 General Service Conference, an update on Big Book translations, and announcing the availability of the recently published "Safety Card for A.A. Groups."

Nominating

Announcements have been sent out by the Nominating assignment regarding vacancies upon rotation of regional trustees Richard B., Eastern Canada, and Joel C., Pacific, following the Conference in April 2018. Vacancies will also be announced for regional trustee directors to replace Richard P. and Yolanda F. on the A.A.W.S. and Grapevine corporate boards in 2019.

Public Information

The annual anonymity mailing to the media was sent in June to more than 30,000 members of print, broadcast and Internet media organizations, principally news, sports, entertainment, health and crime reporters and editors at English, French and Spanish language outlets.

Regional Forums

The Northeast Regional Forum was held in Mars, Pennsylvania, June 2-4, with 413 attendees, including 286 first-timers. New literature display signage and floor standing banners of the Steps, Traditions and Concepts were great additions and a full forum workshop on "Safety in A.A." was well received. The first of two Local Forums in 2017 took place July 21-23 in Area 72 Western Washington with the goal of broadening the understanding of General Service among the Latino community. The Local Forum was in Spanish with translation to English. Communication with area delegates, welcome contacts and hotels regarding upcoming Regional Forums is in progress and sites have been identified for three of the four Regional Forums in 2020.

Treatment and Accessibilities

The July 2017 Treatment and Accessibilities activity update reports were distributed to all delegates and treatment and accessibilities committee chairs, providing information about the actions of the 2017 General Service Conference, requesting shared experience from local and area committees and members regarding carrying the message to alcoholics who are veterans and active duty members of the Armed

Services, and sharing some of the recent local service actions and ideas regarding Accessibilities service work. The Accessibilities assignment is also collaborating with the Regional Forums assignment to create a feature table of ASL items for the West Central Regional Forum.

International Convention

The general manager, the 2020 International Convention coordinator, and the Meetings and Events manager attended a site visit in Detroit, Michigan, touring the convention center, housing sites (hotels) in the area, and meeting with vendors including the registration and accessibility companies, various convention center services, and Detroit metro area transportation services.

ARCHIVES

Archives staff continues to respond to an increasing number of requests for information, recording an increase of approximately 120 requests over last year. Some interesting donations were recently received: a 1940s color-film reel of Lois and Bill at Stepping Stones, which is presently being digitized; a film shot at Stepping Stones of the delegates visit in 1978; an original Works Publishing Stock Certificate, issued June 20, 1940; a small collection of photographs of past trustees, former G.S.O. Staff and general managers; and a small collection of photos and notes from both Lois and Bill to an A.A. old-timer.

Gross sales

June gross sales are under budget with actual gross sales at \$961,000, which is a \$243,720 or 20.23% negative variance against budget of \$1,204,720. For 2017 through the month of June, gross sales are above estimate: \$7,316,669 actual sales vs. estimate of \$7,157,772, which is a \$158,897 or 2.81% positive variance.

Web sales

Total web sales (A.A.W.S. Online Bookstores) for June 2017 stand at \$613,899, which accounts for about 64.8% of total sales for the company.

Note: Total online orders for June stand at 1,301, which is 68.37% of total orders, which stand at 1,903. Sales on the B2B online store (primarily Intergroup/Central Offices and other bulk orders) for June are \$437,072, and B2C sales (individual customers) stand at \$176,826.

Digital books

Total e-book gross sales January through June 2017 stand at \$110,189 with 28,342 units distributed. Additionally, a new e-book feature improving pagination navigation has been completed, with implementation to take place simultaneously upon receipt of all three language versions.

Please take the time to visit the NIA website under the Delegate's page to view reports, Power Point presentations, summary of the anonymity workshop, finance, Grapevine and many other documents from the 67th General Service Conference. The newest piece of information on the site is the 67th GSC Final Report Anonymity protected.

Respectfully submitted,

Kelly L.

Delegate

P66/NIA20

Grapevine Committee